



中咨聯智

## What's New At C3 Vision China

### “Chat With the China Stars”

Our newest C3 product is our “Chat With the China Stars” program. Have you ever wanted to talk to a particular person in China? Would you like to find out what is really going on in China, perhaps even speak to an insider in a particular industry? C3 can help you arrange that meeting and if you are not sure who it is you want to speak to but know what you would ask, we can help you identify with which person you should be speaking. Think about it – first hand information from the right China expert insider unfiltered by any analysts or market researchers. Questions you can ask and perhaps even more important, answers where you gauge the response from the China Star. In-person chat sessions where you can read between the lines and answer for yourself, what really is happening in China?

C3 has arranged meetings with top government agencies and companies where C3 affiliates and clients have had the opportunities to ask questions directly related to their businesses. In one instance, a USA merger and acquisition company had the opportunity to ask a high-level key government agency *“what would be the next sector of the China economy to begin to pursue globalization through M & A activities following the current wave of globalization by the China raw materials industry?”* On another occasion, C3 arranged for a USD200 billion western commercial finance company, who wants to bring its supply chain commercial finance products to China, an opportunity to *ask regulators, banks, potential customers and academics whether its suite of supply chain financing products were suitable for China manufacturers and how to go about marketing those products in China.* On another occasion, C3’s CEO arranged meetings for the highest levels of the executive management of one of the largest USA telecommunications company to meet with its China counterparts *to explore possible areas of cooperation.* These discussions led to a very detailed China market entry strategy for the USA telecommunications company.

So, no matter what your industry, if you want to **Chat With the China Stars**, C3 can help you arrange your chats with the right person. Contact us if you have any questions!

